



Conservation & development hand-in-hand

Land & poverty

Madagascar is one of the most bio-diverse countries on earth, home to thousands of species of plant and animal life of which about 80 % cannot be found anywhere else on the planet. It is also one of the poorest countries in the world, with a lower GDP per capita than Ethiopia.* And the country is growing poorer every year.**

Making the connection

Feedback Madagascar is a UK-based charity that recognises the interrelationship between health, employment and education, and the effective, sustainable stewardship of the natural environment. Working through our local partner called “Ny Taninstika” (meaning “Our Land.”) we focus on poverty alleviation, health and conservation projects in some of Madagascar’s poorest rural communities.

Partnership

Since 1993, Feedback has improved the lives of thousands of Malagasy families by building schools, setting up sustainable cottage industries, and running health and literacy education programmes at the same time as establishing thousands of hectares of trees, improving agricultural techniques and putting the stewardship of the land in the hands of local communities. Unlike many NGOs which administer the projects “from the top down,” everything that has been achieved by Feedback has come through direct consultation and partnership with local people.

*(Source: UN World Development Report, 2003). ** (Source: IMF Review 2007)
Feedback Madagascar is a Registered Scottish Charity (SC 023568)

Education Teacher training Adult literacy Audio Visual Education Rural radio

Income Generation Silk production Bee-keeping Fish Farming Conservation

Improved agricultural techniques Forest management Reforestation Conserving endangered species

Health Family planning Reproductive health Safe motherhood

Disease prevention inc. HIV/ AIDS Nutrition Water sanitation and hygiene